

Cenovus to present at FirstEnergy East Coast Energy Conference

CALGARY, Alberta (March 7, 2012) – Harbir Chhina, Cenovus Executive Vice-President, Oil Sands, will be presenting at the FirstEnergy East Coast Energy Conference on Thursday, March 8, 2012, at 12:55 p.m. MT (2:55 p.m. ET) in New York. The presentation will include information detailing the company's oil sands assets and future growth opportunities.

The webcast link will be available via Cenovus's website, www.cenovus.com or via the following URL: <http://jetslides.tv/lobby/667>

Cenovus Energy Inc.

Cenovus Energy Inc. is a Canadian, integrated oil company. It is committed to applying fresh, progressive thinking to safely and responsibly unlock energy resources the world needs. Operations include oil sands projects in northern Alberta, which use specialized methods to drill and pump the oil to the surface. The company also has established natural gas and oil production in Alberta and Saskatchewan and 50% ownership in two U.S. refineries. Cenovus shares trade under the symbol CVE, and are listed on the Toronto and New York stock exchanges. Its enterprise value is approximately \$31 billion. For more information, visit www.cenovus.com.

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