



Liz Hannah

Vice-President, Communications & Reputation Management

Liz is the Vice-President of Communications & Reputation Management at Cenovus. She's responsible for developing the company's communication strategy, managing its brand, enhancing its reputation and telling the Cenovus story through advertising, print materials, videos, the website, media and other public engagement opportunities. Her team is also responsible for communicating to employees about the company's strategy, operations and programs. Liz draws upon her more than 30 years of experience to ensure Cenovus's communications are engaging and unexpected in their approach.

Liz started out as a reporter for a rural Alberta newspaper. Her career has included time in journalism, corporate communications and communication consulting. After a decade of running her own consulting business she went on to build and lead the communication teams at PanCanadian and Encana Corporation. For the last five years she's led the communications team at Cenovus.

Liz has a passion for the written word done well. With over a dozen local and international awards to her name, Liz has been recognized for innovative and impactful ideas in marketing and communications, outstanding corporate reports and was named as one of Alberta's 50 most influential people in 2011.

If you want to hear a great story, ask Liz about her childhood days. She grew up in Malawi, a landlocked country in central Africa, and had some remarkable interactions with the local wildlife. Despite leaving Malawi at age 10, Liz has stayed connected with her roots, sponsoring children there for the past 18 years. Liz moved to Canada in 1972 and graduated from Mount Royal with a journalism diploma in 1980. She went on to earn her Bachelor of Arts degree in English and a Masters degree in Communications, both from the University of Calgary.

Liz has been an active member of her community and has three children who love to travel as much as she does. She lives in Calgary with her husband, Irv.

30 seconds with Liz:

- » Favourite thing about your job:
Breaking new ground
- » Greatest personal accomplishment:
Hiking Mount Kilimanjaro
- » Must-pack item when you travel:
A good book
- » Describe who you are at work, in a nutshell: Curious, authentic, light-hearted, a mentor who leads by example, a midnight-oil-burner